



## Hallak Cleaners In Hackensack Celebrates 50th Anniversary

HACKENSACK, N.J. – Few journeys are as mysterious as the one your favorite sweater or slacks take when you hand them to the dry cleaner – and the stakes are even higher if it's a wedding gown or a new Tom Ford suit.

Hallak Cleaners has removed the worry for the thousands of customers they've served from their Manhattan or New Jersey facilities since 1966, when the late Joseph Hallak, who emigrated from Marseilles, France, opened his first shop on the Upper East Side.

Today, Hallak is owned by Joseph's sons, Joseph Jr., and John-Claude, who maintain his dedication to providing personalized garment care. Hallak Cleaners is very much a family business, with many employees having worked there for 20-plus years. The company also is on the forefront of green dry cleaning techniques and has received several environmental awards.

"My father was a humble man with a focus on one thing -- providing the highest quality to his customers," said John-Claude Hallak, company president. "Having grown up in the business, my brother and I have an inherent commitment to doing the same. It's what has accounted for our success over the years. Fashions come and go, but Hallak's commitment to excellence in surpassing our clients' needs has never wavered."

In addition to caring for clothing, furniture, carpeting and heirloom fabrics, Hallak provides customers tips on how to care for items not in need of dry cleaning, in between cleanings or out of season. They also offer advice for everyday problems, like how to handle a splash of red wine on a white silk blouse or how to remove a wad of gum from a cashmere sweater.

The commercial side of the industry has seen significant growth recently, and Hallak is taking advantage of that with its new venture, Bergen Linen, which provides comprehensive linen rental, sales and laundry for the hospitality, country club, spa, restaurant and airline industries.

To celebrate its 50th anniversary, Hallak will host an open house Thursday at 172 Johnson Ave., Hackensack. For more information, call (201) 343-7333.



Hallak Cleaners is celebrating 50 years in business with a special event May 19 at its Hackensack location at 172 Johnson Ave. Photo Credit: *Contributed*